

TERMS AND CONDITIONS

AI LOVE MUSEUMS HIDE-N-SEEK GIVEAWAY FOR CHILDREN'S SEASON 2020

Acceptance of Terms and Conditions

1. The Ai Love Museums Hide-n-Seek Giveaway (for Children's Season 2020) (the "**Contest**") is organised by the National Heritage Board (the "**Organiser**").
2. By entering the Contest, you confirm that you have read, understood and agree to be bound by these terms and conditions, including any amendments thereto (the "**T&Cs**").
3. The Organiser reserves the right to amend the T&Cs from time to time, and modify, cancel or suspend the Contest at its sole discretion at any time. Notice of any such amendments, cancellations or suspensions will be posted on the on the NHB MR webpage ([link](#)).

Eligibility

4. The Contest is open to persons who are:
 - (a) Singapore citizens or Permanent Residents;
 - (b) residing in Singapore;
 - (c) above 18 years of age, or if below 18 years of age have obtained consent from his/her parent or legal guardian to enter this Contest and to be bound in all respects by the T&Cs. Participants must submit proof of parental or guardian consent for their participation in this contest, if required by the Organiser; and
 - (d) who are not employees of the Organiser (National Heritage Board), or the immediate family members of such employees.

Submission of Contest Entries

5. The Contest is open for submission of entries from 1 December 2020, 0000H to 27 December 2020, 2359H (Singapore Time) ("**Contest Period**").
6. To submit a valid entry for the Contest, you must:
 - (a) Provide an email address for the purposes of tracking the game user journey and to be included in the Children's Season 2020 mailing list; and
 - (b) Play a minimum of 3 museums' panorama games on the CS2020 Ai Love Museums Hide-n-Seek game.
7. You may submit a maximum of one (1) entry per day (a total of seven (7) entries per week) during the Contest Period to increase your chances of winning, but can win only one (1) prize.
8. Entries must be submitted within during the Contest Period. Entries submitted after 2359H on 27 December 2020 will not be accepted.
9. By submitting an entry:

- (a) you agree that the Organiser will credit you in any use of the entry, and may disclose your name and particulars of the entry for publicity purposes;
- (b) if the entry is selected as a winning entry, you also agree:
 - (i) to cooperate and participate in publicity activities (including photographs, videos or interviews) if required by the Organiser; and
- (c) you confirm that you are not in violation of any law or regulations by entering the Contest.

Judging of Entries and Prizes

- 10. The Organiser reserves the right to disqualify any entry which does not comply with the T&Cs or are deemed to be of poor quality, incomplete, illegible, incomprehensible, fraudulent, misleading, deceptive, defamatory or otherwise inappropriate in the sole and absolute opinion of the Organiser.
- 11. All decisions by the Organiser relating to the Contest are final. The Organiser is not obliged to provide reasons concerning the selection of the winning entries or entertain any appeals whatsoever.
- 12. The Organiser will select up to 100 winning entries each week during the Campaign period, and each winner will be entitled to receive a custom-printed drawstring bag.
- 13. Winners will be notified by email, which will provide instructions on prize collection at location(s) which specified by NHB.
- 14. If any winner cannot be contacted by the Organiser or does not respond to the notification by the Organiser within a reasonable period of time, the Organiser reserves the right to select a replacement winner or forfeit the prize, and the originally selected winner shall not be entitled to any payment or compensation from the Organiser.
- 15. Prizes must be claimed personally by the winners with proof of identification and such other documents as may be required by the Organiser. If any winner is unable to collect his/her prize personally, he/she must produce a signed letter authorising a proxy to collect on his/her behalf, in such format as may be specified by the Organiser.
- 16. Prizes are non-negotiable, non-transferable, non-refundable and cannot be exchanged for cash. Unless otherwise stated, the winner is solely responsible for any and all taxes and/or fees as well as all additional costs that may be incurred in relation to the acceptance of the prize.
- 17. The Organiser makes no warranties, representations or guarantees either expressed or implied regarding any prize, including but not limited to any warranty of merchantability or fitness for a particular purpose.
- 18. The Organiser reserves the right to disqualify any entry, forfeit and/or reclaim any prize at any time if the Organiser deems that there has been a breach of the T&Cs by any winner, whether discovered during or after the Contest Period.
- 19. The Organiser may in its sole and absolute discretion substitute, withdraw and/or cancel any prizes or make changes to the value and/or number of prizes at any time without prior notice. The Organiser is not obliged to provide reasons and shall not be liable for any payment or compensation to any person due to such changes.

Liability and Indemnity

20. To the fullest extent permissible under law, the Organiser shall not be liable for any loss, damage, liability, injury or costs and expenses relating to any person's participation in the Contest, including but not limited to any changes to the prizes, disqualification of entries, any winner's acceptance and use of his/her prize and any delay, cancellation, failure or omission on the Organiser's part to carry out the Contest whether due to force majeure events or otherwise.
21. You agree to indemnify the Organiser and hold the Organiser harmless from and against all liabilities, losses, damages, proceedings, suits, actions, claims and demands, costs (including legal costs on a full indemnity basis) and expenses whatsoever suffered or incurred by the Organiser relating to or arising from or in connection with any use of your entry by the Organiser and/or any breach of the T&Cs by you.

Personal Information

22. You agree that the Organiser may collect, use and disclose your personal data (including but not limited to your name and email address) as provided to the Organiser for (a) the purposes of administering the Contest and in relation to your participation in the same, (b) promotional, marketing and publicity purposes relating to the Contest and the Organiser generally, (c) for the Organiser's conduct of research, analysis and development activities (including data analytics, surveys and/or profiling) to enhance the Organiser's programme offerings and operations, and (d) for the Organiser's reference and archival purposes. If necessary, the Organiser may share this data with other Government agencies (or non-Government entities which have been authorised to carry out specific services by the Organiser) in order to serve you in the most efficient and effective way, unless such sharing is prohibited by legislation. For more details on our privacy policy, please refer to <http://www.nhb.gov.sg/contents/privacy-policy>.

Governing Law and Jurisdiction

23. The T&Cs shall be governed by and construed in accordance with the laws of the Republic of Singapore for every purpose and you agree to submit to the exclusive jurisdiction of the Singapore courts.

Version dated 28 November 2020. If you have any questions regarding the Contest, please send your inquiry to [NHB_MR_Secretariat@nhb.gov.sg].