

FAQs for Collecting Contemporary Singapore: Play & Toys

1. Why is the National Museum embarking on this project?

The National Museum of Singapore is expanding our public engagement efforts to crowdsource objects and related stories/photos from residents in Singapore, to broaden our contemporary collection. We focus on different themes each year to encourage residents to contribute and reflect upon life in Singapore in recent times. These contributions may reveal different perspectives of contemporary Singapore that will shape and inform the curation of our future exhibitions.

In conjunction with the *Play:Date – Unlocking Cabinets of Play* showcase, this edition of the Collecting Contemporary Singapore public call focuses on play experiences from the 1980s to the present. Toys are often a child's earliest teachers and playmates. They play a role in shaping children's views of the world and their own identities, in encouraging creativity and imagination, and in providing competitive challenges to hone their skills. Play is also a way in which children engage with their peers and forge friendships.

The National Museum encourages Singaporeans to contribute to this project by donating their play-related items to the National Collection and sharing their stories about these items. There may also be future avenues to present or display these objects and stories at the museum.

2. How do the curators decide on which objects and related stories to select?

All submissions received will be assessed based on the relevance to the theme and how representative or significant they are in terms of revealing a fuller, more in-depth or particularly meaningful or interesting picture of the play-related experiences of people in Singapore. In particular, the curators are looking out for objects to tell stories about the following areas:

- Toys or games popular amongst children and youths in the 1980s to present day
- Toys or games invented or crafted by children
- Toys or games that have a Singaporean origin, inspiration or design
- Photographs of children and youths playing from the 1980s to present day

3. When will I receive a response from the museum?

You will receive a response within two months from the date of your submission.

4. When will I know if my submission has been accepted?

A curator from the National Museum will get in touch with you within two months from the date of your submission to follow up with you for further clarification. If your object has been accepted, the curator will make arrangements with you on the collection details.

5. What are some of the objects that I can share?

The National Museum welcomes the public to contribute memories and objects relating to the following themes:

- Toys or games popular amongst children and youths in the 1980s to present day (e.g. toys or games that have defined this particular era and/or became part of long-running fads such as Tamagotchi, Hot Wheels vehicles and Pokémon; toys commonly found in school bookshops such as Bestman Balloon Blow, slap bracelets and friendship bracelet strings)
- Toys or games invented or crafted by children (e.g. hand-made toys such as paper or wooden boats; modified toys such as country erasers with staples)
- Toys or games that have a Singaporean origin, inspiration or design (e.g. objects created by local companies; objects that include Singaporean icons such as Mr Kiasu toys from McDonald's; Singapore-themed board games)
- Photographs of children and youth playing from the 1980s to present day

6. What is the deadline for submission?

This public call is open from now until 5 January 2025.

7. Is the submission form available in other languages?

You may email us at NHB_NMS_Curatorial@nhb.gov.sg if you require assistance in filling out the form.

8. When will the selected objects and related stories be showcased to the public?

While the National Museum will be archiving relevant contributions that have been selected, there may also be future avenues to present or display these stories and objects.

Terms and Conditions for Contributing to Collecting Contemporary Singapore: Play & Toys

1. These terms and conditions (“**T&Cs**”) apply to all submissions for the public call for contributions to *Collecting Contemporary Singapore: Play & Toys* (<https://www.go.gov.sg/ccsopencall-toys>) (the “**Campaign**”), as administered by the National Museum of Singapore, an institution of the National Heritage Board (“**NHB**”).
2. By making a submission for the Campaign:
 - (a) you acknowledge that you have read, understood and agree to be bound by these T&Cs;
 - (b) you represent and warrant that:
 - (i) you own the object described in your submission (“**Object**”) which is in your possession; and
 - (ii) the story and the photograph(s) of the Object attached to your submission (“**Object Story/Photos**”) are original and were written/taken by you, and do not infringe on the copyright or other intellectual property rights of any person;
 - (c) you agree to fully indemnify NHB from and against all liabilities, losses, damages, proceedings, claims, costs (including legal costs on a full indemnity basis) and expenses whatsoever suffered or incurred by NHB relating to or arising from or in connection with your breach of any of the above warranties or other terms of these T&Cs.
3. The Campaign is open to all residents in Singapore above 18 years of age.
4. If your Object is selected, NHB will contact you for further information and (if both parties are agreeable to the terms of the donation) to make the arrangements for the donation of the Object, including formalising the same through a separate agreement in writing. In relation to any selected and subsequently donated Object, you agree that:
 - (a) the copyright and all other intellectual property rights to the Object Story/Photos shall be transferred from you to and vest solely in NHB, without compensation;
 - (b) NHB will therefore be free to decide whether and how to use the Object Story/Photos, including having the right to modify, adapt the same for any of NHB’s programmes or to grant to any third parties the rights to do the same;
 - (c) NHB will publicly credit you in any display or other use of the Object and Object Story/Photos; and
 - (d) to avoid doubt, NHB is not obliged to exhibit or otherwise make use of any donated Object or Object Story/Photos.
5. NHB reserves the right to disqualify and will not consider any entry that is discriminatory, offensive or contains otherwise objectionable or inappropriate content.
6. All decisions by NHB are final and no correspondence will be entertained.

7. You agree that NHB may collect, use and disclose your personal data as provided through the Campaign submission form, for the purposes of administering the Campaign and in relation to your participation in this Campaign, including contacting you for further information. If necessary, NHB may share this data with other Government agencies (or non-Government entities which have been authorised to carry out specific services by NHB) in order to serve you in the most efficient and effective way and for the purposes of this Campaign, unless such sharing is prohibited by law. For more details on the National Heritage Board's Privacy Policy, please refer to <http://www.nhb.gov.sg/contents/privacy-policy>.
8. NHB reserves the right to amend these T&Cs and modify, cancel or suspend the Campaign at its sole discretion at any time.
9. Apart from NHB and you, no other persons shall have any rights under the Contracts (Rights of Third Parties) Act 2001 to enforce these T&Cs.
10. These T&Cs shall be governed by and construed in accordance with the laws of Singapore for every purpose and each participant submits to the exclusive jurisdiction of the Singapore courts.